The Cherry Blossom Ten Mile Run is proud to partner with the Council for Responsible Sport to make our race one of the most responsible in the country. A responsible event includes everything from recycling and composting to participant travel and community support. A team of five volunteers serve on the Sustainability Team which is responsible for activities of the race, documentation to the Council for Responsible Sport, and mentoring other local events. When it comes to the CUCB, the goal of the Sustainability Team is to make it as easy as possible for race committee members, volunteers and participants to be green.

To show our gratitude to the race committee for helping the CUCB maintain Gold certification from the Council for Responsible Sport, we are excited to award THE GOLDEN RECYCLER AWARD to one lucky race committee member after the race each year. The award will include a $100 e-gift card to a sustainable business/restaurant and other sustainable goodies.

The Golden Recycler will be awarded to a race committee member who demonstrates a spirit of sustainability in their function area, and beyond. Ways to participate will vary based on your role with the CUCB, but might include:

- Eliminating or reducing single-use items from your function area (for your reference, the ideal hierarchy is: reduce/buy less, reusable/donatable, compostable, recyclable, and then trash)
- Ensuring that as much as possible from your function area is diverted from the trash (note: we weigh or estimate the weight on everything, and the CUCB generates nearly 10 tons of waste each year)
- Communicating waste diversion plans with participants (depending on your function area, this could be vendors, exhibitors, sponsors, service providers, participants, etc)
- Before ordering products or supplies, asking the Sustainability Team for purchasing suggestions
- Requesting sustainable packaging for shipments
- Ensuring that volunteers in your function area are informed about activities in which they can participate to support a sustainable event; possibly including:
  - Nominating one of your volunteers to be trained as the sustainability expert for your area, and having a direct line of communication with the sustainability team
  - Including sustainability goals for your function area in your volunteer instructions
  - Incorporating sustainability information into your on-site training for volunteers
- Reducing the race’s carbon footprint by reducing fuel emissions and power usage in your function area
- Identifying new sustainability initiatives for future consideration
- Leading by example by ensuring that you’re using only the items you ordered and that all items in your area are reused, composted or recycled as appropriate
- Demonstrating a personal commitment to waste diversion by bringing and using your own water bottle and coffee mug on race weekend and asking your team members and volunteers to do the same
- Demonstrating a personal commitment to reducing your carbon footprint by biking, walking, taking public transit or carpooling to race-related events and activities

A responsible event is appreciated by participants, the National Park Service, the city of DC, residents of DC and the providers and organizations with which we partner. Thank you in advance for your participation!
For your reference, the following activities already are in place to divert waste from the landfill/incinerator:

- Recyclable materials are collected at waste stations at the expo and race and taken to local facilities to be recycled
- Clothing left at the start line is collected and donated to local organizations such as the Salvation Army
- Un-opened food and drink are donated to local food pantries
- Shoes collected at the expo are donated to the MORE Foundation Group
- Food scraps and compostable materials are collected at waste stations and then composted by Veteran Compost
- Heat sheets are upcycled by Heatsheets/Trex
- Clean plastic is upcycled by Trex
- Wrappers are upcycled by Terracycle

Thank you in advance for your commitment to sustainability! While we feel that we have a pretty good understanding of what everyone is doing, please let us know if you implement any new or noteworthy activities that we should be aware of by emailing Kim at: kinnemire@gmail.com.