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Wegmans Joins Credit Union Cherry Blossom Ten Mile Run as Presenting Sponsor of the Health and Fitness Expo

January 11, 2022, Washington, DC: Wegmans Food Markets is celebrating the opening of its first District of Columbia location by becoming the presenting sponsor of the Credit Union Cherry Blossom Health and Fitness Expo held in conjunction with one of Washington, DC's longest running traditions, the 49th running of the Credit Union Cherry Blossom Ten Mile Run and 5K Run-Walk. **The [Credit Union Cherry Blossom Health and Fitness Expo Presented by Wegmans](#)** is scheduled for **April 1-2, 2022**. The two-day event attracts over 25,000 race entrants, their families and friends to exhibits, activities and merriment in conjunction with race packet pick-up at the stunning [National Building Museum](#) in downtown Washington, DC. The Health and Fitness Expo presented by Wegmans precedes the **April 3** running of the [Credit Union Cherry Blossom Ten Mile Run and 5K Run-Walk](#), known as *The Runner's Rite of Spring®* in the Nation's Capital.

Participants in the [Credit Union Cherry Blossom Kids Run](#), which takes place on Saturday, April 2 on the grounds of the National Building Museum, will have an opportunity to taste healthy snacks provided by Wegmans at their event. Race day, Wegmans will provide post-race food for the 5K Run-Walk finishers as well.

Event Director Phil Stewart said, "Spring and the Credit Union Cherry Blossom are all about starting anew, so we are pleased to have this opportunity to celebrate and welcome Wegmans' arrival into the city. I know our Kids Run and 5K race participants, many of whom are beginners, will enjoy being replenished and nourished by Wegmans after celebrating their achievements."

“With the opening of our first store in the District this year, we’re eager to continue building and strengthening our relationships with community partners throughout the Metro D.C. area,” says Kevin Russell, Wegmans’ Wisconsin Ave. store manager. “We believe communities thrive when we all work together, and that’s why we’re proud to support the Credit Union Cherry Blossom Run and Health and Fitness Expo, an event that brings the community together and aligns with our mission to help our customers and employees live healthier, better lives.”

The lottery for the always sold-out event opened on January 3, 2022 and extends through January 16. Complete entry details can be found [here](#). The event is part of the [National Cherry Blossom Festival](#), the nation’s greatest springtime celebration taking place March 20 through April 17. The Credit Union Cherry Blossom will also provide a [Virtual Ten Mile and 5K Run-Walk](#) throughout the dates of the Festival.

About the Credit Union Cherry Blossom Ten Mile:

The Credit Union Cherry Blossom Ten Mile, organized by Cherry Blossom, Inc., a 501c(3) chapter of the Road Runners Club of America, is known as “The Runner’s Rite of Spring®” in the Nation’s Capital. The staging area for the event is on the Washington Monument Grounds and the course passes in sight of all of the major Washington, DC Memorials. The event serves as a fundraiser for the Children’s Miracle Network Hospitals, a consortium of 170 premier children’s hospitals across North America. About one-third of the funds raised support Washington, DC’s own Children’s National (“Children’s Hospital”). The event also funds the Road Runners Club of America’s “Roads Scholar” program designed to support up-and-coming U.S. distance running talent.

Credit Union Miracle Day, Inc., a consortium of credit unions and credit union suppliers in partnership with CUNA Mutual Group, PSCU and CO-OP Financial Services, is the title sponsor of the Credit Union Cherry Blossom Ten Mile Run, 5K Run-Walk and Kids’ Run. Presenting sponsors include ASICS, Garmin, Medstar and Wegmans. Supporting sponsors include Potomac River Running and Gatorade Endurance.

The event is a proud member of the PRRO Circuit ([PRRO.org](#)), a series of major non-marathon prize money road races in Washington, DC; Spokane, WA; and Utica, NY. The circuit is committed to a drug-free sport and funds drug testing at all circuit events in compliance with the standards of international and U.S. drug testing authorities.

In addition to being sanctioned by USA Track & Field and the Road Runners Club of America, the Credit Union Cherry Blossom Run has earned Gold Level Inspire Certification from the Council for Responsible Sport in recognition of its legacy of commitment to sustainability and thoughtful resource management. To learn more, visit [www.cherryblossom.org](#) and follow the event on social media @CUCB and #CUCB2021.

About Wegmans:

Wegmans Food Markets, Inc. is a 106-store supermarket chain with stores in New York, Pennsylvania, New Jersey, Virginia, Maryland, Massachusetts, and North Carolina. The family company, recognized as an industry leader and innovator, celebrated its 100th anniversary in 2016. Wegmans has been named one of the “100 Best Companies to Work For™” by FORTUNE magazine for 24 consecutive years, ranking #4 in 2021. The company also ranked #1 on PEOPLE’s™ “2021Companies That Care™” list.

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